



ANNUAL REPORT

January 1 – December 31, 2018

Texas Speech-Language-Hearing Association

The 2018 Annual Report of the Texas Speech-Language-Hearing Association (TSHA) is a summary of the tremendous work that volunteers across Texas have dedicated their time and efforts to in order to ensure that TSHA continues to strive to be the leading organization that supports speech-language pathologists (SLPs), audiologists, and their consumers in Texas.



TSHA's Mission: Empowering members to provide the highest-quality, life-changing care for individuals with communication and related disorders

TSHA's Vision: Enhancing the quality of life for the individuals we serve

TSHA EXECUTIVE BOARD (EB)



BOBBIE KAY TURKETT ★ PRESIDENT
JUDY RICH ★ PAST PRESIDENT
MICHELLE MENDIETTA ★ PRESIDENT-ELECT-ELECT

GRADUATE STUDENT REPRESENTATIVES

Jessica Baker and Courtney Layne Scull

- Survey completed by the Student Engagement Task Force.
- Matched students to TSHA committees in order to support committees with the student perspective.
- Communicated with National Student Speech-Language-Hearing Association (NSSLHA) chapters across the state
- Completed social media outreach on the student Facebook page

ASHA LIAISONS

- Advocated for reimbursement policy for consumers who were receiving speech-language pathology services and audiology services
- Participated in calls from the American Speech-Language-Hearing Association (ASHA), disseminated information to the TSHA membership regarding modifications, created presentations, and answered questions from members

State Advocates for Reimbursement (STAR): Shannon Butkus and Michelle Mendietta

- Made presentations on Medicaid updates
- Wrote articles regarding Medicaid updates, Managed Care Organizations (MCOs), and updates from the Health and Human Services Commission (HHSC)
- Provided updates via social media regarding Medicaid and HHSC

State Advocate(s) for Medicare Policy (StAMP): Lisa Milliken and Mendi Lancaster

- Presented "TSHA Business Management Committee Forum: Addressing Business and Reimbursement Questions"
- Presented "Dementia Care in LTC: An Evidence-Based Model to Support Person-Centered Care"
- Presented "TSHA Medical Forum Adults: Opportunity to Discuss Hot Topics in Our Field!"
- Some of the topics discussed on monthly phone calls from ASHA included G-code questions, potential interstate compact, telepractice, Medicare administrative contractors/denials and interpretations, Patient-Driven Payment Model (PDPM), home health, and fee schedule rules

State Education Advocacy Leader (SEAL): Margarita Limon-Ordonez

- Presented "State Education Advocacy Leaders: ASHA SEAL"
- Some of the topics discussed on monthly phone calls from ASHA included caseload/work load, ethical issues arising in school settings, ASHA grants, SLP telepractice experiences, salary supplements, job security, and labor organizations.

FINANCIAL ADVISORY COMMITTEE

Chair: Cherry Wright

- Members: **Lynn Flahive, Peggy Kipping, Martha McGlothlin, Michelle Mendietta, Margarita Limon-Ordonez, Lisa Milliken, Brad Briscoe** (public member), **Karla Mesta** (student member), **Bobbie Kay Turkett** (ex-officio), **Judy Rich** (ex-officio), **Kelly Hayes** (ex-officio)
- TSHA is financially stable with more than \$1 million in investments. The TSHA FAC continues to work to ensure that TSHA remains financially stable.
- Revised TSHA Financial Investment Policy
- Ensured TSHA completed timely audits that were accurate
- Reviewed and modified investments of the Association in order to ensure that investments were in the best interest of the Association
- Reviewed financial reports of the Association
- Reviewed and suggested modification to the Association's budget

- See more details in the FAC Report on Activities in the February 2019 *Communicologist*

HONORS AND AWARDS COMMITTEE

Chair: Ann Higdon

- TSHA Award of Honors: **Gina Glover**
- Hall of Fame Award: **Martha McGlothlin** and **Marva Mount**



PUBLICATIONS BOARD

Chair: Peggy Kipping

• **Janice Lougeay** and **Lisa Carver** continued in their roles as alternating editors of the *Communicologist*, **Courtney Jameson** continued as Social Media Liaison, and **Shannon Riggs** and **Candace Bourland Hicks** continued as content reviewers. **Lisa Milliken**, **Hannah Marie Schindel**, **Gillian Oliver**, **Jessica Valles**, and **Adanna Burrell** joined the board in 2018 in contributing and review roles. **Donise Pearson** served as the TSHA Publications Board member at-large. The work of the TSHA Publications Board also was supported by **Shelby O'Neill**, who served as the TSHA publications editor and as an ex-officio member of the TSHA Publications Board.

- Continued to monitor and direct the production of accurate, timely, and informative publications for TSHA members
- Highlights included the design and production of six issues of the *Communicologist*, 24 issues of TSHA Talk, and the TSHA 2017 Annual Report
- Looking ahead to 2019, Peggy Kipping will continue in her role as the chair of the TSHA Publications Board and ex-officio member of the TSHA EB. The TSHA Publications Board will continue to work with members of the TSHA EB to publish the *Communicologist*, TSHA Talk, the Annual Report, and other publications as assigned by the TSHA EB

NOMINATIONS AND ELECTIONS COMMITTEE

Chair: Donise Pearson

There were no elections in 2018 due to the change in fiscal year timeframes. TSHA's fiscal year is now analogous with the calendar year.

ETHICAL PRACTICES COMMITTEE

Chair: Bess Sirmon Taylor

There were no ethical violations to report.

PAST PRESIDENTS' POWERHOUSE

Chair: Denise Barringer

- Communicated with past presidents on tasks assigned by the Executive Board
- Provided historical information to the Executive Board to aid with making decisions.

PAST VICE PRESIDENTS' VILLAGE (PV2)

Chair: Gina Glover

Completed tasks assigned by the Executive Board

LEADERSHIP DEVELOPMENT COMMITTEE

Chair: Robyn Martin

Began the second cohort of the TSHA Leadership Academy, providing leadership opportunities to 20 participants





LEIGH ANN REEL ★ VICE PRESIDENT FOR AUDIOLOGY

VICE PRESIDENT-ELECT FOR AUDIOLOGY

Tori Gustafson

COUNCILOR

Candace Hicks



AUDIOLOGY ADVISORY COMMITTEE

Co-Chairs: Kathleen Anne Everson and George S. Whitaker

- Recruited audiologists, audiology students, and related professionals to submit proposals to present at the TSHA 2019 Convention, with a focus on increasing the number of presentations related to medical audiology, educational audiology, and

interprofessional issues

- Increased audiology membership in TSHA.
- Held a social event with sponsors at the 2018 Convention
- Focused on increasing student engagement by recruiting audiology students to join TSHA committees, participate in TSHA Convention presentations, and attend the TSHA Convention
- Created the Audiology Issues Committee and the Audiology Education Committee to more effectively address strategic plan goals related to audiology

ERINN HENGST ★ VICE PRESIDENT FOR EDUCATIONAL AND SCIENTIFIC AFFAIRS

COUNCILOR

Brittany Hall

PROGRAMMING COMMITTEE

Co-Chairs: Rachel Wehner and Angela Kennedy

- The greatest number of traditional sessions ever offered at the TSHA Convention
- Oral poster presentations were offered for the first time at the TSHA Convention and were well-received
- Offered Hurricane Harvey discount to those members who were influenced by the hurricane to help offset the cost of attending the TSHA 2018 Convention
- More than 3,300 people attended the TSHA 2018 Convention.



EXHIBITS COMMITTEE

Chair: Brittany Hall

- Inaugural Sip and Socialize Event was a success and is planned to continue at the TSHA 2019 Convention
- More than 160 exhibitors at the TSHA 2018 Convention

CONVENTION SCHOLARSHIPS COMMITTEE

Co-Chairs: Keri Gonzalez and Debra Bankston

Five TSHA members received full scholarships to attend the TSHA 2018 Convention.

JOB PLACEMENT COMMITTEE

Co-Chairs: Karen Hennington and Sydney Perricone

Technology was added for scheduling interviews to streamline the process and increase efficiency.

SPIRIT DAY COMMITTEE

Co-Chairs: Holly Ford and Morgan Nash

The highest number of graduate programs participated in tailgate games, meet-and-greet, and Praxis Bowl at the TSHA Convention

HOSPITALITY COMMITTEE

Co-Chairs: Laurel Lynch and Alyssa Melson

TSHA provided support to four worthy organizations impacted by Hurricane Harvey through the Helping Hands center in the exhibit hall.

CONVENTION VOLUNTEER COMMITTEE

Chair: Aracely Perez

Solicited and organized volunteers from the membership to help with the TSHA 2018 Convention



SHERYL BERG ★ VICE PRESIDENT FOR SOCIAL AND GOVERNMENTAL POLICY

- Reviewed proposed policy changes from the Texas Health and Human Services Commission (HHSC), Texas Education Agency (TEA), and other organizations
- Met with members from HHSC and attended meetings
- Set up meetings with other stakeholders regarding legislative issues
- Updated the TSHA Legislative Platform

POLITICAL ACTION COMMITTEE (PAC)

Chair: Suzanne Oglesby

Solicited and distributed contributions to legislators who were supportive of speech-language pathology and audiology and its consumers

STUDENT LEGISLATIVE ACTION COMMITTEE (SLAC)

Co-Chairs: Saiqa Hasan and Masha Pobedinsky

Increased student awareness and involvement in the legislative process

MEMBER ADVOCACY/CAPITOL VISIT DAY COMMITTEE

Co-Chairs: Courtney Garcia and Stephanie Lopez

Planned a legislative day to be held in Austin during the 2019 legislative session

REIMBURSEMENT COMMITTEE

Co-Chairs: Melissa Henson Sweeney and Catherine Renee Zimmerman

Monitored issues related to insurance reimbursement and policy



SCHOOL FINANCE TASK FORCE

Chair: Margarita Limon-Ordonez

Monitored issues related to school finance

SPECIAL ISSUES TASK FORCE

Chair: Jenny McGlothlin

Monitored issues related to SLP encroachment

NORMALINDA REYES AND CORRIE CAVADA ★ VICE PRESIDENT FOR PUBLIC INFORMATION AND MARKETING

VOLUNTEER COMMITTEE

Chair: Lynn Flahive

Assigned volunteers to TSHA committees to increase efforts to accomplish TSHA's goals

PUBLIC INFORMATION/CAREER AWARENESS DISTRIBUTION COMMITTEE

Chair: Jennifer Winchester

Created drives to promote careers via social media

MEMBERSHIP COMMITTEE

Chair: Melissa Liska

- Completed a membership drive to increase TSHA members
- More than 4,500 TSHA members in 2018

MAY IS BETTER HEARING AND SPEECH MONTH (MBHSM) COMMITTEE

Chair: Alisa Woods

Held a contest for members who completed activities for MBHSM

SOCIAL MEDIA COMMITTEE

Chair: Max Pell

- Increased TSHA's presence on Facebook with increased posts and more than 200 shares on a post
- Created policies and procedures for social media

UNIVERSITY VISITS COMMITTEE

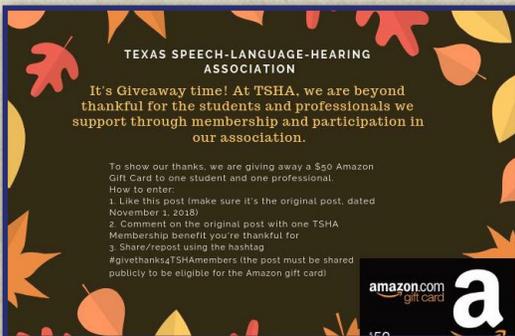
Chair: Tiffany Cruz

Completed visits to universities to encourage student participation in TSHA

REGIONAL SEMINAR GRANTS COMMITTEE

Chair: Mary Martinez

Grants were awarded to SA Autism Network, South Plains SLHA, Stephen F. Austin NSSLHA, and Texas Tech University Health Sciences Center NSSLHA



WEBSITE COMMITTEE

Chair: Peggy Kipping

Reviewed content on the TSHA website and ensured it was updated

LISA CARVER ★ VICE PRESIDENT FOR PROFESSIONAL SERVICES

VICE PRESIDENT-ELECT FOR PROFESSIONAL SERVICES

Pamela Laing

UNIVERSITY ISSUES COMMITTEE

Chair: Deborah Rainier

- Met at Convention and had representatives from most of the universities across the state to discuss training needs for future professionals in Communication Sciences and Disorders (CSD)
- Committee requested collaboration with the Cultural and Linguistic Diversity (CLD) Committee for possible module development or seminars. Meeting planned for TSHA 2019 Convention

PUBLIC SCHOOL ISSUES COMMITTEE

Co-Chairs: Stephanie Carey and Jaclyn Nieto

- Completed a survey of SLP needs in the public schools, and results were used to plan information for forums for TSHA 2019 Convention. A *Communicologist* article to summarize results is in progress.
- Planned for Public School Forum at TSHA 2019 Convention as well as a networking event

TELEPRACTICE COMMITTEE

Chair: Rosanne M. Joseph

- Updated information on TSHA website to reflect recent Texas Department of Licensing and Regulation (TDLR) changes affecting telepractice
- Published two articles in the *Communicologist*: one regarding TDLR changes and one article on ethical considerations for telepractice. Presentation for TSHA 2019 Convention is prepared.

MEDICAL COMMITTEE

Co-Chairs: Kristi Kelly and Suzanne Bonifert

- Developed training modules for graduate students in the medical setting and submitted these for publication
- Created the TSHA Medical SLPs Facebook group and used it as a forum to post resources and network with SLPs in the medical setting
- Planned two forums for TSHA 2019 Convention
- Began revising information on the medical setting portion of the TSHA website

PUBLIC SCHOOL ADVISORY/JOINT TSHA-TCASE COMMITTEE (PSAJC)

Chair: Cherry Wright

- Continued to advocate for SLPs and audiologists in the school setting and at the latest meeting held on October 26, 2018. The committee identified priorities for 2018-2019, including monitoring of the Texas Education Agency (TEA) Corrective Action Plan



and Strategic Plan and its impact on SLPs in the schools; monitoring of legislation; and development of staffing analysis guidelines for use by directors and human resource departments in districts.

- Three presentations by members of the PSAJC were accepted for presentation at the TSHA 2019 Convention, including the public school forums, legal issues within the profession at the public school level, and providing guidance regarding speech impairment (SI) only with other academic/behavioral needs (also will be presented at the Texas Council of Administrators for Special Education [TCASE] Conference).

SLP-ASSISTANTS/SUPERVISORS COMMITTEE

Co-Chairs: Deborah Balfanz (SLP) and Fallon Johnson (SLP-A)

- Presented on how to create and foster a successful supervision relationship at the TSHA 2018 Convention
- Submitted and published two articles in the *Communicologist*
- Began updating the TSHA website and planning a face-to-face meeting for 2019 to discuss developing a TSHA product

CULTURAL AND LINGUISTIC DIVERSITY (CLD) COMMITTEE

Co-Chairs: Raúl Prezas and Phuong Palafox

- Produced six articles for the CLD Corner of the *Communicologist* and submitted two articles for 2019
- Began organizing and indexing archived articles and replacing outdated information on the TSHA website

BUSINESS MANAGEMENT COMMITTEE

Chair: Lisa Milliken

- Hosted a webinar in April 2018 and prepared a presentation/forum for the TSHA 2019 Convention
- Updated resources on the business management section of the TSHA website and continue to add new information



CAROLYN PERRY ★ VICE PRESIDENT FOR
RESEARCH AND DEVELOPMENT

ASSISTIVE TECHNOLOGY (AT) COMMITTEE

Chair: Monica Haynie

Assistive Technology Committee under new leadership and began implementing new education opportunities while updating online resources for the membership

CONTINUATION OF GUIDELINES (COG) COMMITTEE

Co-Chairs: Tanya Benson and Billie Bullard

Poised to complete updating two of the guidelines to disseminate to membership soon

TSHA CONTINUING EDUCATION COMMITTEE

Chair: Margaret McCaughan

New leadership and team of reviewers put in place for reviewing applications for ASHA continuing education and TSHA continuing education credit

PROFESSIONAL DEVELOPMENT COMMITTEE

Chair: Jessica Baker

- Developed a streamlined process for learning opportunities
- Produced three online professional development products available on the TSHA website with many more to come

EVIDENCE-BASED PRACTICE (EBP) TASK FORCE

Chair: Dalan Cole Gore

Worked with the TSHA Publications Board to publish EBP Practice Briefs to inform the membership

MELINDA CORWIN ★ TEXAS SPEECH-
LANGUAGE-HEARING FOUNDATION
PRESIDENT

PAST PRESIDENT

Jennifer Watson

PRESIDENT-ELECT

Gina Glover

TREASURER

Debbie Sears

SECRETARY

Candace Hicks

- Rolled out a new donor tracking software platform in an effort to continue to increase the ease and efficiency of online donations. Increased donations will allow us to continue to give scholarships, research grants, and education and service awards to deserving recipients each year.
- Developed new levels of cumulative giving in the form of Foundation donor circles, as follows: Bronze Circle (\$1,000-\$2,999), Silver Circle (\$3,000-\$4,999), Gold Circle (\$5,000-\$9,999), Diamond Circle (\$10,000-\$19,999), Platinum Circle (\$20,000-\$49,999), and Presidents Circle (\$50,000+).
- Contributed articles to each issue of the *Communicologist*
- Partnered with TSHA to co-sponsor the 2018 Oscar Mauzy/TSHA Leadership Academy to promote future leaders in our professions.

TSHA accomplished so much during 2018, and we are looking forward to a successful and productive 2019! ★

