



Exhibitor Information

University Day

ATTENTION UNIVERSITIES!

New this year: "University Day" at convention featuring special university packages

"University Day" will be on Friday March 26. One event of "University Day" is the University Meet and Greet in which interested universities will be provided a "mini-booth" (6' table and 2 chairs) in a designated high-traffic area for a 2 hour period (*2pm-4pm) just before the Praxis Bowl. This new format will allow for a "scheduled" time that professors, students and alumni can get together. Universities can still purchase a traditional booth space in the exhibit hall, but the booth must be manned during all open exhibit hall hours. Please be on the lookout for more information on special "University Day" activities in the near future!

* Time subject to minor adjustment.

University Day Platinum Package: \$350

- 2 hour mini-booth during University Day (BOOTH MUST BE MANNED)
- 2 convention registrations (member rate)
- Business card sized advertisement in the onsite convention program

University Day Sponsor Package: \$200

- 2 hour mini-booth during University Day (BOOTH MUST BE MANNED)
- Business card sized advertisement in the Onsite Program

University Day Participant Package: \$150

- 2 hour mini-booth during University Day (BOOTH MUST BE MANNED)

All participants in University Day will be listed in the onsite convention program.



Exhibit Hall Schedule

Wednesday, March 24, 2010

12:00pm - 8:00pm Exhibitor Check-In and Setup

Thursday, March 25, 2010

8:00am - 9:00am Exhibitor Check-In and Setup
10:15am - 6:30pm Exhibit Hall Open
12:00pm - 1:30pm Lunch Break
3:30pm - 4:00pm Beverage Break
6:30pm - 7:30pm Presidents' Reception (*not in Hall*)

Friday, March 26, 2010

8:30am - 5:30pm Exhibit Hall Open
10:00am - 10:30am Beverage Break
11:30am - 1:30pm Lunch Break
3:30pm - 4:00pm Chocoholic Break

Saturday, March 27, 2010

8:30am - 9:30am Exhibitor's Breakfast
9:30am - 1:30pm Exhibit Hall Open
10:00am - 10:30am Beverage Break
11:30am - 1:30pm Lunch Break
12:00pm Grand Prize Drawings in Hall
2:00pm - 8:00pm Exhibits Tear Down

Concessions will open daily in Exhibit Hall.

**Schedule subject to change*

Decorator Information

Professional decoration of the Exhibit Hall will be provided by Convention Decorating Service (CDS). The decorator will also be responsible for providing labor services, custom signs, furniture rentals, booth carpeting, and shipping/drayage/storage for exhibit materials. Electrical and phone service will be available upon request. Decorating forms will be included in your exhibitor decorator kit sent via email with exhibitor confirmations.

Eligibility to Exhibit

The exhibits are a vital extension of the continuing education program of TSHA. TSHA reserves the right to determine eligibility of any company wishing to exhibit. The acceptance of a product or service for exhibit does not constitute an endorsement by TSHA. TSHA may deny or revoke eligibility based on violation of any policy set forth in the exhibit terms and conditions, or for any action determined to detract from the character of the exhibition.

