

# Sponsorships



## Convention Sponsorships

TSHA 2009 Convention sponsorships are available to give your company additional exposure. Show your support of our long-standing professional organization of dedicated professionals through one of these sponsorship options, or call 888-SAY-TSHA to customize a sponsorship package. **The deadline for sponsorship commitment to receive recognition in onsite print and promotional materials is Monday, February 16, 2009.**

## Keynote Session: \$5,000

The opening Keynote Session and breakfast is one of the highlights of the TSHA Convention and offers a unique opportunity for exposure at the TSHA Convention. Over 1,800 attendees attend this session each year. Keynote Session Sponsorship includes:

- Signage featuring your company name and logo on stage during the opening Keynote Session
- Signage at all breakfast tables
- Introduction of one company representative during the Keynote Session
- Half-page advertisement and sponsorship recognition in the Onsite Convention Program
- Electronic list of attendees following Convention
- One complimentary Exhibit Hall booth space

## President's Reception: \$2,500

The TSHA President, Judith Keller, will host a reception on Thursday evening, April 2, from 6:00pm-7:00pm for all Convention attendees. The reception will be held in a location outside of the Exhibit Hall. Hors d'oeuvres and drinks will be available. This is a great opportunity to network, mix, and mingle! President's Reception Sponsorship includes:

- Company banner displayed at Reception
- Sponsor announcement at Reception
- Recognition in Onsite Convention Program
  - Electronic list of attendees following Convention

## Handout CD or Tote Bag Sponsor: \$5,000

Convention attendees receive special Convention-related items each year. Sponsor the TSHA Handout CDs or Attendee Tote Bags and make a lasting impression on your target audience. Sponsorship includes:

- Company logo on Convention item
- Company brochure or other promotional item included in attendee tote bags
- Half-page advertisement and sponsorship recognition in the Onsite Convention Program
- Electronic list of attendees following Convention

## Cyber Café: \$2,000

The Cyber Café will be located in the Exhibit Hall and will be open during Hall hours for attendees to navigate the Internet, view online handouts, and check email. Cyber Café Sponsorship includes:

- Signage at Café
- Company brochure included in attendee tote bags
- Recognition in Onsite Convention Program
- Electronic list of attendees following Convention

## Break Sponsor: \$750

Choose from the Thursday afternoon, Friday morning, Friday afternoon, or Saturday morning break. Break Sponsorship includes:

- Signage during break
- Sponsor announcement at break
- Recognition in Onsite Convention Program

## Item Sponsorship: \$500

Sponsor an item to be included in the TSHA attendee tote bags. Possible Item Sponsorships include lanyards, name badges, note pads and pens, or another item of your choosing. Your company must provide items (4,000 quantity) to TSHA by March 13th for inclusion. Item Sponsorship includes:

- Sponsor-provided item included in attendee tote bags
- Recognition in Onsite Convention Program





# Exhibitor Contract

All exhibitors must complete this form to participate in the TSHA 2009 Convention, April 2-4, at the Austin Convention Center. This form serves as a binding contract. Please read the Terms, Conditions & Rules on page 8 before signing the contract below. Purchase orders (POs) will be accepted, and must be made payable to TSHA. **POs MUST be PAID IN FULL by Friday, February 20, 2009.** No exceptions will be made. The deadline for inclusion and listing in the Onsite Convention Program is Monday, February 16. Cancellations received in writing prior to February 16, will be refunded less a 25% processing fee. **No refunds will be given after February 16. No CE registrations will be included with your Exhibit Booth space.** All representatives who wish to attend Convention continuing education (CE) events and receive CE credit must register on their own. Attendee registration will open on December 15, 2008. **You may not interview in your exhibit booth. To conduct interviews at Convention you must register for Job Placement by filling out the Employer Form on page 9.**

## Exhibit and Sponsorship Selection:

To qualify for the TSHA member rate on exhibit booth space, one or more of the representatives attending Convention with your company must be a current TSHA member. For membership information visit [www.txsha.org](http://www.txsha.org). Booth assignments are made on a first come, first served basis. University booths will be located in booths U1-U9.

| EXHIBIT BOOTH SPACE:   | TSHA Member | Non-Member |
|--|-------------|------------|
| <input type="checkbox"/> Commercial Exhibitor (corner booth) | \$650       | \$750      |
| <input type="checkbox"/> Commercial Exhibitor (non-corner)   | \$550       | \$650      |
| <input type="checkbox"/> School/University/Non-Profit        | \$200       | \$350      |
| Preferred booth location: _____                              |             |            |
| Second booth preference: _____                               |             |            |

| ONSITE PROGRAM:                                  | Dimensions | Rate  |
|--|------------|-------|
| <input type="checkbox"/> Full Page               | 7.5" x 10" | \$350 |
| <input type="checkbox"/> Half Page               | 7.5" x 5"  | \$175 |
| <input type="checkbox"/> Quarter Page            | 3.5" x 5"  | \$100 |
| <input type="checkbox"/> Business Card           | 3.5" x 2"  | \$ 50 |
| <input type="checkbox"/> Inside Front/Back Cover | 7.5" x 10" | \$700 |
| <input type="checkbox"/> Back Cover (full color) | 7.5" x 10" | \$900 |

| SPONSORSHIP OPPORTUNITIES:  |
|---|
| <input type="checkbox"/> I am interested in a sponsorship opportunity during the 2009 Convention. Please contact me to discuss. |
| Area of interest: _____   |

| MAILING LIST OFFER (50% discount)                     |         |
|---|---------|
| <input type="checkbox"/> Commercial Exhibitor         | \$1,050 |
| <input type="checkbox"/> School/University/Non-Profit | \$ 525  |

## Contact Information and Payment:

Company: \_\_\_\_\_

Contact: \_\_\_\_\_ Email (required): \_\_\_\_\_

Address: \_\_\_\_\_ City/ST/Zip: \_\_\_\_\_

Phone: \_\_\_\_\_ Website (for listing in Onsite Program): \_\_\_\_\_

Onsite Exhibit Representatives (Four representatives name badges per company. Additional name badges will cost \$15 each.)

1. \_\_\_\_\_ 3. \_\_\_\_\_

2. \_\_\_\_\_ 4. \_\_\_\_\_

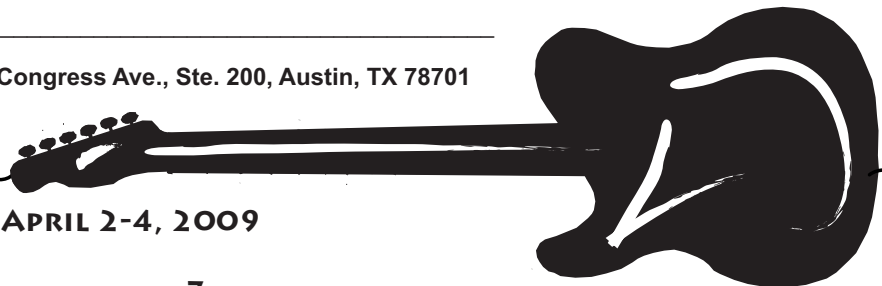
Payment method:  VISA  MasterCard  Discover  AMEX  Check # \_\_\_\_\_

Card Number: \_\_\_\_\_ Exp: \_\_\_\_\_ Total: \$ \_\_\_\_\_

I agree to abide by all rules and regulations for the 2009 Convention as set forth by TSHA in the Terms, Conditions, and Rules on page 8.

Signature: \_\_\_\_\_

Return form with payment to TSHA, 918 Congress Ave., Ste. 200, Austin, TX 78701  
512-494-1129 fax, 888-SAY-TSHA phone



AUSTIN CONVENTION CENTER · APRIL 2-4, 2009

# Terms, Conditions, and Rules

For purposes below, "Management" shall mean the Texas Speech-Language-Hearing Association (TSHA) and "Exhibit Site" shall mean the Austin Convention Center in Austin, Texas. It is stipulated that each exhibitor subscribe to the following rules and that their representatives will comply.

1. Purpose of Exhibition: This Exhibition is an integral part of the 2009 TSHA Annual Convention. To assure that the exhibition will further the above purpose, admission to the display floor is limited to qualified persons. Since the primary purpose of the Association is to educate delegates on products and services of the exhibitor, emphasis on all exhibits shall be to fully describe uses of products and services offered by the Exhibitor. This shall include display of all such products and services offered. Exhibits must not be in violation of the Association's policies and code of ethics.

2. Indemnity and Limitation of Liability: Neither TSHA nor any division of TSHA, nor the Exhibit Site, nor any of their officers, agents, employees, or other representatives, shall be held liable for, and they are hereby released from liability for any damage, loss, harm, or injury to the person or property of the Exhibitor or any of its officers, agents, employees, or other representatives, resulting from water or accident or any other cause. The Exhibitor shall indemnify, defend, and protect Management and the Exhibit Site, and save Management, the Exhibit Site harmless from any and all claims, demands, suits, liability damages, loss, costs, attorney's fees, and expenses of any kind or nature that might result from or arise from any action or failure to act on the part of the Exhibitor or its officers, agents, employees, or other representatives. It is the responsibility of the Exhibitor to maintain proper insurance coverage for its property and liability. It is understood that TSHA and the Austin Convention Center and all staff, agents, and representatives are held harmless from any claims arising from the products given to the attendees during the exhibition show.

3. Assignment of Exhibit Space: Management will assign the Exhibit Space to the Exhibitor for the period of the Exhibit, provided the Exhibit Site is made available to Management, on receipt of the enclosed contract. Such assignment is made for the period of this Exhibit only and does not imply that the same or similar space be held or offered for future exhibits. Every effort will be made to respect any Exhibitor's space choices when possible, but Management's decision will be final. Management reserves the right to transfer assignment when such action is deemed to be in the best interest of the total exhibition. Management reserves the right to withdraw its acceptance of this contract if it determines in its sole discretion that the Exhibitor is not eligible to participate or the Exhibitor's product is not eligible to be displayed in this Exhibit. Every attempt will be made to keep competing commercial exhibitors away from one another. We ask that non-profit exhibitors limit merchandise to products showing the name and/or logo of their school, university, or non-profit organization. Non-profit organizations selling products that compete with commercial exhibitors will be asked to pay a commercial fee.

4. Use of Exhibit Space: An Exhibitor shall not assign to a third party its rights hereunder to the Exhibit Space or any portion thereof without the written consent of Management, which it may withhold at its sole discretion. If such consent is given, the Exhibitor shall assume full responsibility for the conduct of the assignee and all its representatives, and the Exhibitor shall not charge its assignee more than a proportionate share of the exhibit fee based upon the cost of Exhibit Space assigned. Exhibitors may not conduct job interviews in their exhibit booth. To interview at Convention companies must register for Job Placement Services.

5. Installation: It is explicitly agreed by the Exhibitor that in the event they fail to install their products in assigned Exhibit Space or fail to remit payment for required space rental at the time specified, Management shall have the right to take possession of said space and lease same or any part thereof to such parties and upon such terms and conditions as it may deem proper.

6. Displays, Decorations, and Music: Merchandise, signs, decorations, or display fixtures shall not be pasted, taped, nailed or tacked to walls. No Exhibit, merchandise, or equipment shall be left in any aisle, but shall be confined to Exhibit Space. No signs or advertising devices shall be displayed outside Exhibit Space or project above or beyond limits of Exhibit Space. Advertising material or signs of firms other than those that have engaged space is prohibited. Exhibitors who play any form of copyrighted music in their Exhibit or private meetings during this event, are required to be licensed by either or both the American Society of Composers, Authors and Publishers (ASCAP) and/or Broadcast Music Inc. (BMI). Exhibition producers, the association sponsor, and facility management independently and severally disclaim any licensing responsibility for public performance of unlicensed music by exhibitors during event.

7. Fire Regulations: Exhibitor shall not pack merchandise in paper, straw, excelsior, or any other readily flammable material. All cartons stored in the Exhibit Site shall be emptied of contents. Exhibitor shall use no flammable decorations or covering for display fixtures and all fabrics or other material used for decoration or covering shall be flameproof, if required by local law or ordinances. All wiring devices and sockets shall be in good condition and meet the requirements of local law. Equipment with engines/motors or gas tanks shall be emptied and battery connections disconnected during display.

8. Booth Equipment and Services: Space rental includes one 10' x 10' draped exhibit booth; one 6' draped table; two chairs; and identification sign (7" x 44"); Convention credentials for Exhibit Hall access (for four company representatives); general security service in the enclosed exhibit hall area; general lighting. Convention credentials do not include Convention registration.

9. Storage and Packing Crates and Boxes: Exhibitor will not be permitted to store packing crates and boxes in the booth or the Exhibit areas during the Exhibit. It is the Exhibitor's responsibility to mark and identify all crates and boxes. Crates not properly marked or identified may be destroyed. No trunks, cases, or packing material shall be brought into or out of Exhibit Spaces during Exhibit hours. Cartons containing valuables should not include contents from the outside.

10. Observance of Laws: Exhibitor shall abide by and observe all laws, rules, regulations, and ordinances of any applicable government authority and all rules of the Exhibit Site.

11. Cancellation or Termination of Exhibit: If, because of war, fire, strike, exhibit facility construction or renovation project, government regulation, public catastrophe, Act of God, or the public enemy, or other cause beyond the control of Management, the Exhibition or any part thereof is prevented from being held, is cancelled by Management, the Exhibition or the Exhibit space becomes unavailable, Management, in its sole discretion, shall determine and refund to the Exhibitor, its proportionate share of the aggregate Exhibit fees received that remains after deducting expenses incurred by Management and reasonable compensation to Management, but in no case shall the amount or refund to Exhibitor exceed the amount of the exhibit fee paid. Cancellation by the Exhibitor after February 16, 2009, obligates the Exhibitor to full payment of the rental. No refunds will be made after this date. If written cancellation is received prior to February 16, 2009, a refund less a 25% processing fee will be issued.

12. Exhibitor Conduct: Exhibitor and its representatives shall not congregate or solicit trade in the aisles. The prior written consent of Management is required for the employment or use of any live model, demonstrator, solicitor, or device for the mechanical reproduction of sound. Such employment or use shall be confined to the Exhibit Space. Management in its sole and absolute discretion, may withdraw its consent at any time, in which event Exhibitor shall terminate such activity forthwith. Distribution of pamphlets, brochures, or any advertising matter must be confined to the Exhibit Space. Cocktail parties or social gatherings of any kind shall not be held during Exhibit hours. Exhibitor shall refrain from any action that will distract attendees from attendance at the Exhibit during open hours. Exhibit Space shall not be used for entertaining. Exhibitor shall not enter into another Exhibitor's space without invitation or when unattended. Exhibitor or any of its representatives shall not conduct itself in a manner offensive to standards of decency or good taste.

13. Union Labor: Exhibitor must comply with all union regulations applicable to setup, dismantling, and display of its exhibits where applicable.

14. Arbitration: Any controversy or claim between the parties hereto arising out of or related to the provisions of the agreement or the breach thereof, shall be settled by arbitration in Austin, Texas, in accordance with the Rules of the American Arbitration Association and judgement upon the award rendered by the Arbitrator may be entered in any court having jurisdiction thereof.

15. Jurisdiction: Both Management and Exhibitor consent to the jurisdiction of the Texas District and Appellate Courts and the U.S. District Court for the Western District of Texas, for all purposes in connection with this agreement. The parties agree that review of process may be obtained by registered mail, return receipt requested, within or without the state of Texas.

16. Agreement to Terms, Conditions & Rules: Exhibitor agrees to observe and abide by the foregoing Terms, Conditions & Rules and by such rules made by Management from time to time for the efficient or safe operation of the Exhibit, including but not limited to, those contained in this contract. In addition to Management's right to close an exhibit and withdraw its acceptance of the application. Management, in its sole judgement, may refuse to consider for participation in future Exhibits any Exhibitor that violates or fails to abide by all such Terms, Conditions & Rules.

17. Exhibiting in Texas: All exhibitors conducting sales must be registered with the Texas Comptroller's Office. Contact the Comptroller's Office at 800-531-5441 for information regarding Texas sales permits. Each exhibitor is responsible for making this contact.

The foregoing rules have been formulated in the best interest of exhibitors. The cooperation of our patrons is requested. All points not covered herein are subject to settlement by the Association.

