

iViva La TSHA! TSHA 2004 Annual Convention Wrap-Up

— by *Tiffany Sears Leach*, Vice President for Educational and Scientific Affairs

WOW! What a terrific convention that iViva La TSHA! turned out to be! A record-breaking 2,952 participants attended convention this year. Students—552 of them—attended, and the Association is so proud to have future leaders of the profession so visible and active in TSHA. Over 130 exhibit booths were sold in order to provide TSHA members with a wide variety of products and resources.

There are a great number of people that make each convention a success. Without the support of our president, **Lynn Flahive**, along with the TSHA Executive Board and Council, a convention of

this size and quality would not be possible. To the many dedicated people who volunteered their time to TSHA this year, I say “Thank you.” Local arrangements, program committee, exhibits committee, and our continuing education ladies spent weeks of their time throughout the year preparing for such an event. Thank you for making the TSHA 2004 Annual Convention a worthwhile learning experience and for the endless details that your volunteer job requires. Presenters, those of you who volunteer and submit to present at convention, I appreciate your time. The Association would not be able to provide such a vast variety of topics and choices if it were not for you. Thank you for sharing your knowledge and skills as clinicians. Participants, I thank you for choosing to attend this year’s convention. I hope that each of you walked away with new information from presentations, dealer demos, or exhibits, and maybe even had a few minutes to catch up with old friends and perhaps meet new ones.

Denise Barringer, Program Committee chair, and I took some time after convention to read each convention evaluation. We value all comments and feedback from those evaluations, and we use those evaluations to make necessary changes for upcoming years. Thank you for your patience with overcrowded rooms. Without having mandatory preregistration for each session, there are few efficient ways of predicting how many people will attend each session. In addition, many evaluations mentioned that, in the future, there

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It’s All About Communication!



— by *Tanya Speed*, Vice President for Social and Governmental Policy

During the last three years, I have learned a tremendous amount about the legislative process. The most vital feature I discovered is “It’s All

About Communication!” Our representatives want to keep their jobs, and the way they do it is to represent their constituents’ opinions. Only a small part of the public even contacts their representatives. In effect, this small section of voters dictates the language in our laws. So, is communication with our legislators important? You bet it is! This is what the TSHA vice president for Social and Governmental Policy facilitates.

As I leave this office, I want to thank the TSHA members who have served under my vice presidency. First and foremost, I would like to thank director of Governmental Affairs and TSHA lobbyist **Larry Higdon**. Without his guidance I would not have represented TSHA members in the most productive effort. Councilor of Legislation **J.C. Tucker** kept the communication between my task force chairs and me streamlined.

The Political Action Committee (PAC) co-chairs, **Debbie Sears** and **Debra L. Kerner**, assembled one of the most successful fundraising endeavors during the TSHA 2004 Annual Convention, as well as distributing PAC checks to Texas legislators who are supportive of speech-language pathology/audiology issues. The Legislative Active Student Task Force co-chairs, **Melissa Sweeney** and **Lauren Sachar**, have been industriously gathering representatives from each university NSSLHA group in the state to participate in this task force. The competition between each NSSLHA group in the selling of the “PAC Pals” created

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¡Viva La TSHA!

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is a need for higher level programming to be offered. If you have a specialty area and feel that you have specific skills to share, I encourage you to submit a "Call for Papers" for the TSHA 2005 Annual Convention. You will find a "Call for Papers" form in this edition of the Communicologist. The 2005 Program Committee welcomes submissions that are designed for all levels of learning.

Finally, I challenge you to think of a way that you can become involved in TSHA. It is an

extremely rewarding experience for me to see a year's worth of work end in success at convention. I am satisfied knowing that I have challenged myself with a new goal to improve convention each year. This year, my personal goal was to increase the number of students that attended convention. Volunteers have contributed to one of the largest state continuing education events for speech-language pathologists and audiologists across the country. Volunteers are always needed in a number of different areas. You may find a volunteer form on the Web site at <www.txsha.org>. TSHA wants YOU!

¡Viva La TSHA PAC!

— by Debra L. Kerner, Co-chair, Political Action Committee (PAC)

¡Viva La TSHA! Wow, TSHA members definitely lived it up at the TSHA 2004 Annual Convention. I hope that everyone had as much fun as I did in San Antonio. This was a fabulous convention for TSHA PAC.

This year at convention, PAC board members decided to try something new by selling “PAC Pals” and utilizing the university NSSLHA groups to help. Everyone was very excited and became really involved. There was a contest between the groups to see who could sell the most animals. It was a close competition, but the University of Texas Pan America NSSLHA group beat out the University of Texas at Dallas (UTD) NSSLHA group and won \$100 for their efforts. For the silent auctions, UTD NSSLHA won \$100 for their baskets. At the close of the convention on Saturday, names were drawn from those TSHA members who had purchased PAC Pals. The following people won: **Suzanne Needham** (Amarillo), **Jenny Clark** (Amarillo), **Melissa Lawrence** (Temple), **Holly Wilhelm** (Farmersville), **Nikki Day** (Frisco), and **Jennifer McAdams** (Fairfield). Congratulations to all of the winners.

I want to personally thank **April Smith** for finding and ordering the “PAC Pals” and to **Melissa Sweeney** and **Lauren Sachar** for organizing this huge endeavor and making this fund-raiser extremely successful. I also want to thank **Debbie Sears** and the rest of the PAC board members for all of their hard work before and during the convention to make this one of the most successful fundraisers ever. We had a lot of participation with the “PAC Pals” as well as with the silent auction. Thank you to all who donated the beautiful baskets. I also want to thank all of the Regional Associations for donating their money to TSHA.

Please continue to support the PAC through your dues renewal as well as during the TSHA 2005 Annual Convention in Austin. This upcoming legislative year will be crucial to all of us as speech-language pathologists and audiologists, and we will need all the support we can get.

Students Making a Difference

— by Lauren Sachar, Co-chair, Legislative Active Student Task Force

Supporting political campaigns, lobbying in the Texas Legislature, and raising awareness about political issues. These are all services carried out by TSHA. I had no idea; I thought TSHA was just a convention. Last fall, I was asked by **Melissa Sweeney**, the up-and-coming vice president of Social and Governmental Policy, to co-chair the Legislative Active Student Task Force. I jumped at the chance to be involved, but I had a lot to learn.

My education concerning TSHA began in October 2003 when I attended the TSHA Executive Council meeting in Ft. Worth. I learned that TSHA is made up of several committees and task forces under numerous vice presidents each responsible for a separate part of the whole organization. I volunteered under the vice presidency of Social and Governmental Policy. This vice presidency raises awareness

among professionals and students concerning legislative issues that affect our professions. In addition, the Political Action Committee (PAC) operates under this vice presidency. They guarantee that our professions have a voice in the Texas Legislature by communicating with representatives in the Texas government and supporting future political candidates.

As the Legislative Active Student Task Force co-chair, I was given the responsibility to raise awareness among the students in various universities in Texas. I recruited volunteer representatives from NSSLHA chapters around the state. They were given information about the importance of being involved in TSHA and supporting the PAC to share with their NSSLHA chapters. In addition, we assisted in raising money for the Political Action Committee at the TSHA 2004 Annual Convention in San Antonio. All of our student representatives worked a shift at the PAC table receiving donations. TSHA members were given a “PAC Pal” in exchange for their donations. These were cute, cuddly safari animals. They were a huge hit, and we ran out by the second day of convention! All the student representatives were dedicated and worked very hard in San Antonio raising well over \$3,000. This dedication will give the PAC, TSHA, and all professionals within our field a louder voice in the Texas Legislature.

I am so excited that I took the opportunity to be a part of TSHA as a student volunteer. I learned a lot, and I know that I made a difference in the future of my profession. I consider this a great honor, and I encourage every student to become a TSHA volunteer.

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TSHA 2004 Round Table Discussions

— by Melanie McDonald, Councilor for Educational and Scientific Affairs

Another exciting group of “Round Table Discussions” took place at the TSHA 2004 Annual Convention in San Antonio. Please contact the facilitators for more information on these subjects. Here are some of the highlights:

Executive Board: Interested members learned how to become involved, active TSHA members.

Specialty Recognition — Do We or Don't We?

Facilitator: Rosario Brusniak

Hot Topic: Accent Reduction

- How do we create more products for adults?
- How do we get more presenters on the subject?

Possible Solutions:

- Invite more presenters in the field currently working on accent reduction to do CE workshops. Have a “Corporate Speech/Accent Reduction Panel Discussion” presentation by individuals who have specialty in the area to address techniques, programs, marketing, and motivation.
- Pull from various sources from articulation, fluency, and voice to create products.

School Based — Workload/Caseload

Facilitator: Jamie Thomas

Hot Topic: Caseload numbers vs. Workload Activities

- Special education directors’ orientation and policies in determining speech-language caseloads.
- Filling SLP positions

Possible Solutions:

- Using aides to help with paperwork for SLPs, including Medicaid.
- One week a month for assessments, ARDs, etc., allows the SLP to stay on top of “workload” activities.
- ASHA Web site gives different ideas across the country how workload/caseload is being implemented.
- Recruiting high school students into the field of speech-language pathology.

Private Practice

Facilitators: Lauralee Campbell, Debbie Krafcheck

Hot Topics:

- Starting a Practice
- Marketing
- Insurance Reimbursement

Possible Solutions:

- Starting a Practice: Screenings in the preschools; targeting private schools; do inservice seminars in the schools; “Doing Business As” DBA-company name registered; billing software.
- Marketing: Call on pediatricians, ENTs, etc., hand out business cards, brochures. Specialty groups: volunteer your time for speaking.

- Insurance Reimbursement — Group vs. self-funded; Texas Insurance Code; billing, coding, and Medicare requirements were discussed.

Medical Speech Pathology

Facilitator: Marte Hersey

Hot Topics:

- Competencies in medical speech-language pathology (e.g.: trach and vent issues for blue dye/feeding)
- Clinical practicum expectations in medical speech-language pathology

Possible Solutions:

- Find out what is required by joint commission and ASHA for maintaining competencies
- Create pool of competencies available to medical speech-language pathology
- Send TSHA representatives and universities to educate about medical speech-language pathology
- TSHA Action Line for questions to be fielded to appropriate groups (Medical SLP Task Force)
- Develop source for reporting incompetencies.

Multicultural Issues

Facilitators: Lynita Yarbrough, Becky Gonzalez

Hot Topic:

- Appropriate Assessment of Individuals from CLD Populations

Possible Solutions:

- Cultural competency is a priority.
- Standardized tests are only one component of assessment. They should be used with caution because they may not have been normed on the population being tested. Should not report English test scores for CLD populations; analyze information from tests and report that instead.
- Must do informal testing — language sampling.
- Train monolingual SLPs to train interpreters. Interpreters can be used for assessment, therapy, ARD, and to work with parents.
- SLPs must keep well informed with facts, data, and research.

Autism Round Table

Facilitators: Sue Johnsen and Tiffany Leach

Look for a feature about this Round Table in an upcoming issue of the *Communicologist*.

Texas Speech-Language-Hearing Foundation Awards \$16,800 in Scholarships, Research Grants, Community Service Awards

— by Carolyn McCall, TSHF Vice President and Scholarship Chair

A highlight of the TSHA 2004 Annual Convention was an evening of festivities, complete with delicious food and colorful decorations, culminating with the presentation of the Texas Speech-Language-Hearing Foundation (TSHF) Awards and the announcement of two new scholarships.

The evening began with a reception where new and old friends met and visited in the beautiful ballroom area of the Westin Riverwalk Hotel in San Antonio. The reception, as well as the wonderful dinner event, were planned by TSHF Board member, **Suzie Elkins**, and her excellent committee of volunteers. These individuals included: **Ginger Albert**, **Cynthia Campbell**, **Sue Carlson**, **Amanda Grigsby**, **Meg Luken**, and **Sheila Schwiff**.

Following the meal, TSHF Board President **Gil Hanke**, welcomed the guests and announced that the evening's awards represented the highest amount ever presented by the TSHF. He congratulated all those who had committed to TSHF through their donations and encouraged those who were not TSHF Fellows to consider adding their names to this prestigious group and helping to provide assistance to our deserving students and professionals in the fields of speech-language pathology and audiology.

Suzie Elkins, Service Awards chair, presented the Burtis Vogel Community Service Award to the following:

- **George Richmond** — The Scholar's Club, Clear Spring Elementary School, North East ISD, San Antonio, TX
- **Melanie Mims** — Community Partners Speech and Language Program, Center for Hearing and Speech, Houston ISD, Houston, TX
- **Sylvia Sharp** and her four-legged partner, Tobi Tank — Paws for Pets, North East ISD, San Antonio, TX
- **Lisa Flores** and **Frankie Sims** — Cochlear Implant Educational Support Group — Texas Tech University, Lubbock, TX

Carolyn McCall, Scholarship chair, presented scholarships to the following:

- Anne Mauzy Scholarship — **Bettina Wolf-Mueller**, University of Texas, Austin
- Braniff Clipped B's Scholarship — **Kelly Wilson**, University of Texas, Dallas
- Donna Russell Fox Scholarship — **Lori Cook**, University of Texas, Dallas
- Elnita O. Stanley Scholarship — **Lydia Richardson**, Stephen F. Austin University
- Gardner Gateley Scholarship — **Abbey Elise Walker**, Baylor University
- Houston Association for Communication Disorders Scholarship — **Janet Weinert**, Lamar University

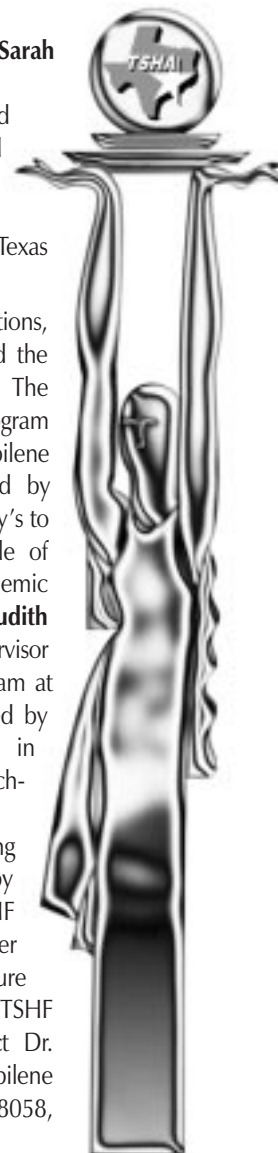
- Jeanne Braniff Terrell Scholarship — **Claire Carpenter**, University of Texas, Dallas and **Ian Carman**, University of North Texas
- San Antonio Speech-Language-Hearing Association Scholarship — **Angela Garcia**, Our Lady of the Lake University
- Sara Haynes Scholarship — **Karen Davis**, University of Texas, Dallas
- Sherry Sancibrian Scholarship — **Melissa Whitaker**, Texas Tech University

Tom Fields, Research Awards chair, presented awards to the following:

- Lear Ashmore Research Award — **Sumalai Maroonroge**, Lamar University
- Presidents' Research Award — **Sarah Gareis**, Texas Christian University
- Sandy Friel-Patti Research in Child Language International Travel Fund — **Andrea Warner-Czyz**, University of Texas, Austin
- Sondra's Money — **Mari Gomez**, Texas A&M University, Kingsville

Following the awards presentations, TSHF President **Gil Hanke**, announced the endowment of two new scholarships. The first is to honor Dr. **Jon Ashby**, program director of Speech and Hearing, Abilene Christian University. It was established by current and former students of Dr. Ashby's to honor him as he retires from his role of program director at the end of this academic year. The second was to honor Ms. **Judith Keller**, faculty member and clinical supervisor in the Communication Disorders program at Texas Tech University. It was established by the Texas Tech NSSLHA Chapter in conjunction with the South Plains Speech-Language-Hearing Association.

A wonderful evening of heartwarming comments and awards was enjoyed by approximately 300 individuals. The TSHF invites each TSHA member to consider the gift you can provide to our future professionals by becoming a TSHF Fellow. For more information, contact Dr. **MaLesa Breeding**, TSHF Treasurer, Abilene Christian University, ACU Box 28058, Abilene, TX 79699.



TSHA Presents 2004 Honors and Awards

—by Sherry Sancibrian

At the annual Texas Speech-Language-Hearing Foundation (TSHF) Annual Awards Dinner, six outstanding individuals were the recipients of TSHA's 2004 honors and awards.

- **Sue Johnsen** was the TSHA nominee for the American Speech-Language-Hearing Foundation (ASHF) Van Hattum Award, recognizing her significant contributions to speech-language services in public schools. Sue has served as SLP Team leader for Plano ISD, participated in the district's Autism Assessment Team, was primarily responsible for developing an informal language assessment tool that correlates with the academic curriculum, and participated in TSHA's statewide eligibility initiative.
- **Jon Ashby** was the TSHA nominee for the ASHF Kleffner Award, given in honor of commendable clinical work over a sustained period. Jon is director of Abilene Christian University Communication Disorders Program, and co-director of the Voice Institute of West Texas. In addition to his work at ACU, Jon also volunteers his services as a speech-language pathologist and audiologist in third-world countries.
- **Grace Middleton** received the TSHA Hall of Fame Award for her contributions to speech-language pathology in West Texas.



Two of the awardees were Sue Johnsen, ASHA Nomination for Public Schools Award and Melanie McDonald, TSHA Award of Honor

She taught and served as program director for speech-language pathology at UT El Paso, was one of the founding members of the El Paso Speech and Hearing Association, co-authored four textbooks, and published in several professional journals.

- Representative **Timoteo Garza** from Eagle Pass was honored with the TSHA Public Service Award, given to individuals who are not members of TSHA, but whose efforts promote quality services for persons with communication disorders. Representative Garza has worked with TSHA to address the shortage of SLPs in public schools.
- **April Smith**, a speech-language pathologist in private practice in San Antonio, received the TSHA Award of Honor in recognition of her volunteer efforts over the past 15 years. April has served on numerous committees related to convention and legislative activities, and was the vice president for Social and Governmental Policy.
- **Melanie McDonald**, a speech-language pathologist with Plano ISD, received the Award of Honor for her leadership and contributions to TSHA while serving as chair of the Public Schools Caseload Size Task Force, chair of Convention Program Committee, councilor for Convention, and vice president for Educational and Scientific Affairs.

Certificates of Appreciation

At the TSHA 2004 Annual Convention, the following TSHA members received Certificates of Appreciation for the volunteer work they do for the Association.

Mary Ann Acevedo	Paul Hardee	Judy Rudebusch
Ann Shaw King	Debra Kerner	Lauren Sachar
Benna Askew	Dee Kirby	Debbie Sears
Lynda Barbee	Kristi Mahan	April Smith
Kathy Barker	Amy Marciniak	Melissa Sweeney
Denise Barringer	Teri Mata-Pistokache	Kathy Thomas
Julie Bishop-Leone	Carol McClendon	Maggie Thompson
Carrie Bower	Melanie McDonald	J.C. Tucker
Cynthia Campbell	Michael McKaig	Holly Wilhelm
April Fox	Michelle Neilon	Cherry Wright
Keri Gonzalez	Margaret Rouquette	

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Statewide Electronic Mail List Established for Public School SLPs and AUDs

— by Lynda Barbee, Chair, Public School Advisory Committee

The Public School Advisory Committee unveiled the new TSHA Schools Electronic Mail List (listserv) at the TSHA 2004 Annual Convention in San Antonio. All TSHA public school speech-language pathologists and audiologists are encouraged to subscribe.

Electronic subscription instructions:

- Simply place in the "TO" box the following:
<TSHASchools-on@txsha.org>
- The "Subject" box should be left blank. If your e-mail address does not clearly designate your name, please place that in the "message/text" box so that State Office can verify your TSHA membership.
- Once your membership is verified, you will receive a welcome message with instructions for posting messages on this mail list.

We look forward to having you join us! If you need more information, e-mail **Lynda Barbee** at <slpbarbee@earthlink.net>.

It's All About Communication!

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an energetic atmosphere among the students. It was great to see such enthusiasm!

Carrie Bower and **Margaret Rouquette**, Consumer Coalition Task Force co-chairs, worked their table at convention and distributed information concerning the consumer coalition task force. They also gathered TSHA members' e-mail addresses and volunteers who will host a "Talk to Texas" event in their legislative district. The members who agreed to host the event were recognized with a patriotic ribbon that was applied to their name badge during the convention. **Holly Wilhelm** and **Kari Blaesing**, Professional Coalition Task Force co-chairs, have been busy establishing contacts with professional organizations that support TSHA's issues. **Cecilia Cruz-McKay**, CHIP Coalition Task Force chair, attends statewide CHIP meetings in Austin and keeps the TSHA Executive Board updated. **Julie Bishop-Leone**, Medicare Intermediary Network chair, helps interpret Medicare standards for TSHA and is an advocate for the Association. The Legislative Advisory Network, co-chaired by **Maggie Thompson** and **Leanne Travis**, has been engaged in the revising and reprinting of the TSHA booklet, *We Speak for Texans Who Cannot Speak for Themselves*. The Sunset Committee, chaired by **April Smith**, has been monitoring the licensure situation for any immediate action.

It is said that a good leader surrounds himself with great people, and I am here to tell you that this team of volunteers has proven their dedication to me and to TSHA. What an extreme pleasure it has been to work with them and the TSHA Executive Board. On a final note: Remember to meet your legislator and make him aware of your issues. Our clients and their families deserve the very best, and that is each one of you. Commit to memory that "It's All About Communication!"

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Heard Around Convention

— by Melanie McDonald, Councilor for Educational and Scientific Affairs

Keynote Speaker:

Bert Campbell said, “**Mike McKinley** was so motivating as a Keynote speaker. He kept the attention of everyone around me. He was funny and gave me specific thought-provoking ideas to use in my workplace. I am motivated to go to work everyday now!”

Pam Unger said, “**Mike McKinley** was so entertaining and witty. He had a lot of practical advice and common sense that we tend to overlook. He made me remember that the biggest thing is to have fun in your job!”

Dare to Share sessions:

Louise Gray from Abilene said, “This session contained information we can use on Monday morning! It was well organized and very informational. We need more of these types of sessions with good, practical information that we can use in therapy.”

Major Speaker, Ken Wolf:

Donise Pearson said, “**Ken Wolf** shared cutting edge information on cultural competence. He had so much vital information to offer. Thank you for inviting him!”

Sessions at convention as a whole:

Debra Hager said, “There [were] a great variety of sessions. I had a difficult time deciding which ones to attend.”

Anonymous comments:

“I loved the major speakers! What a great choice, and so exciting to have that caliber of speaker here — especially for the ‘Breakfast With the Experts!’”

“I learned so much from talking with my colleagues at the ‘Round Table Discussions.’ Many solutions to the same problem were generated.”

“I understood why sessions were so crowded, because of the caliber of presenters, but I was able to get to another one that was just as informational!”

“Thanks for all the hard work that went on behind the scenes for program and exhibits to make this convention so beneficial.”

“Receptions were great, [and the] State Office [was] very helpful. Everything ran so smoothly.”



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Viva La TSHA!



Major Speaker Ken Wolf and Donise Pearson



Melanie McDonald and Debra Hager of Plano ISD



Melanie McDonald and Bert Campbell



Julie Noel and Ken Wolf



Louise Gray



Pam Unger and Melanie McDonald



Four Groups Receive TSHA 2003 Regional Seminar Grants

— by Michelle Neilon, Chair, Regional Seminar Grants Task Force

TSHA Regional Seminar Grants are designed to allow regional associations, NSSLHA student organization, or other local associations to defray expenses incurred in providing a regional seminar for speech-language pathologists and/or audiologists. Each year, grants are awarded retroactively to organizations that provided educational seminars for the previous calendar year.

TSHA is pleased to recognize the following groups as recipients of the TSHA 2003 Regional Seminar Grants:

- Crowley ISD Speech and Language Conference: "Medically Speaking" from "Modified Barium Swallow Studies to Oral Motor Intervention with the Medically Fragile" and "Servicing Bilingual Students When You're Not: A Guide for Monolingual SLPs"
- Panhandle Regional Speech and Hearing Association: "Unveiling the Mysteries of the Voice"
- AG Bell Association for the Deaf and Hard of Hearing: "Speaking Up in Texas"
- Baylor University NSSLHA Chapter: "Reading, Writing, Spelling, and Technology: What You Need to Know; What You Already Know"

For information about submitting proposals for the 2004 year, please contact **Michelle Neilon**, chair, Regional Seminar Grants Task Force, at <mneilon@utdallas.edu> or 214/905-3121. The recipients of the TSHA 2004 Regional Seminar Grants will be announced at the TSHA 2005 Annual Convention in Austin.

TSHA Booklet Available for Texas Legislators

— by Maggie Thompson, Co-chair, Legislative Advisory Committee

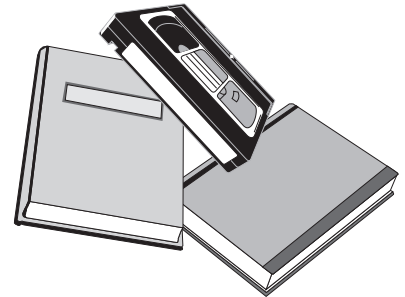
The TSHA booklet, *We Speak for Those Texans Who Cannot Speak for Themselves*, is currently being revised and updated. This booklet gives brief information regarding the delivery of services by speech-language pathologists and audiologists in Texas and how to obtain additional information about these services. This booklet can be given to your Texas legislator or any other individual/organization to increase their awareness about speech-language pathologists and audiologists in Texas and TSHA members' commitment to their professions. It's an eye-catching tool to help you start a conversation when visiting your legislator.

We want our Texas legislators to join in our efforts to speak for those Texans who cannot speak for themselves and to listen to those Texans who cannot hear for themselves. Use the *Power of One* and call 1-888-SAY TSHA or visit the Web site at <www.txsha.org> to get your booklets.

Need CEU?

— by Janice E. Stroud, Chair, Independent Study Committee

Did you know that when you give a presentation to a professional group you might be able to acquire CEUs for the time you spend researching, reading, and preparing information? Did you know you can get credit for observing a master clinician? TSHA offers its members the opportunity



to acquire CEUs that are tailor-made to the specific needs of the speech-language pathologist and/or audiologist. You can read journal articles or watch videotapes about communication disorders and get credit for the amount of time spent reading or watching and writing a summary.

Members who have travel or time restrictions often find Independent Study can help them get that extra hour or two they need just before their license is due. TSHA members in New York, Virginia, France, Germany, Japan, China, Australia, and Indonesia continue to get their CE while away from Texas. TSHA is available by Internet to answer questions and send applications for Independent Study. The maximum number of hours for one independent study is 20. All independent study activities must be discussed and approved by the Independent Study Committee. Both TSHA and ASHA independent study is available. Either TSHA or ASHA CEU is accepted for the renewal of your license by the Texas Board of Examiners in Speech Pathology & Audiology. Either TSHA or ASHA CEU is accepted for the renewal of the ASHA Certificate of Clinical Competence.

There is a fee for processing the study. For more information and forms, please contact **Janice Stroud** at 214/324-1773, 214/321-7272 or <Jstsha@aol.com> or 9336 Springwater, Dallas, TX 75228.



MARK YOUR CALENDARS

TSHA 2005 Annual Convention
March 31 – April 2, 2005
Austin Convention Center
Austin, TX

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The National Center for Speech-Language Pathology in Schools

The National Center for Speech-Language Pathology in Schools has developed a Web site that features multiple resources for school speech-language pathologists. A main feature of the Web site is the ASHA-Approved CEU presentations available at no cost (FREE) until the conclusion of the grant period (Fall 2004). In



addition to the presentations, you will find article abstracts, book abstracts, checklists, forms, and links to U.S. state standards.

This project is funded by a U.S. Department of Education, Project of National Significance Grant. The grant is a joint collaboration between the Miami University (Ohio) and the University of Cincinnati. The project offers presentations on three main issues: Performance Assessment, Curriculum-Based Intervention, and IEP Planning. All sections offer multiple presentations by speech-language pathologists who are considered experts in the field and are highly recognized national speakers such as **Judy Montgomery, Ron Gillam, Carol**

Westby, and Kenn Apel among others. These presentations offer practical information for implementation within the school environment.

The Web site offers a variety of other resources for speech-language pathologist within the schools:

- Electronic library which holds more than 100 articles
- Listservs and links to other web sites
- Forms and checklists to be downloaded and printed
- State standards
- Newsletter

Please take this opportunity to access this Web site that allows speech-language pathologists to enhance their abilities to effectively address the needs of their students. Access the Web site at <<http://www.uc.edu/ncslps>>. If you have any questions, please contact: **Stacy Williams** at <ncslps@zoomtown.com>.

The Web Site Team:

- **Nancy A. Creaghead, Ph.D.**
- **Ann Glaser, M.S.**
- **Jo-Anne Prendeville, Ed.D.**
- **Wayne Secord, Ph.D**
- **Linda Wellman, M.A.**
- **Stacy L. Williams, M.A.**

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Educating the Public About Aphasia

— by Jacqueline Hinckley, Ph.D., CCC-SLP

Stroke is the leading cause of disability in the United States, and one common disorder caused by stroke is aphasia. There are more individuals living with aphasia in the United States than there are persons with Parkinson's disease or Multiple Sclerosis, and yet the word "aphasia" is relatively unknown to the general public. A survey of 978 individuals in England, the USA, and Australia between the ages of 11 and 87 years old showed that only about 13% had heard of aphasia, and only about 5% of the respondents showed any basic knowledge about the definition of aphasia (Simmons-Mackie, Code, Armstrong, Stiegler, & Elman, 2002¹). Speech-language pathologists must play a role in increasing public recognition and understanding of this communication disability.

June is National Aphasia Awareness Month, coming on the heels of Better Hearing and Speech Month in May. Several aphasia-related materials are available from the National Aphasia Association (NAA) (www.aphasia.org) to assist efforts to educate the public about aphasia. A 10-question quiz entitled "Do you know the facts?" is available on the NAA's Web site, and addresses basic information and common misperceptions about aphasia, such as: "Recovery from aphasia is usually complete within six months of treatment." The NAA Web site also offers a new PowerPoint presentation entitled "Questions and Answers About Aphasia...What is it?" that can be used for presentations at community groups, stroke clubs, or religious group meetings. Basic information about aphasia is available through online brochures in English and in other languages, including Spanish, Haitian-Creole, Russian, and Chinese. These brochures can be used with clients, their families, and their communities.

Aphasia community groups often have organized educational events in their local communities to celebrate Aphasia Awareness Month. Aphasia groups have visited students in middle and high school and shared information about aphasia and personal experiences. Speech-language pathologists working with or without aphasia groups have presented at community group meetings, sent out press releases or stories to local papers, and organized open houses to educate their colleagues and neighbors about aphasia.

Every other year, the National Aphasia Association organizes Speaking Out!, a national conference for people living with aphasia, aphasia community group members, and professionals. The 2004 conference is being cosponsored by the University of South Florida's

Department of Communication Sciences and Disorders in Tampa, June 3–5. The conference program features workshops and panel discussions with nationally known aphasia researchers as well as people who are living with aphasia.

Dr. **Nancy Helm-Estabrooks** will do double duty during the conference with a three-hour professional session discussing the latest in aphasia treatment programs and a session for people with aphasia featuring drawing as a supplement to verbal communication. Other well-known presenters include: Dr. **Leslie Gonzalez-Rothi**, Dr. **Leonard LaPointe**, Dr. **Janet Whitney**, Dr. **Barbara Shadden**, and Dr. **Linda Worrall** from Australia. This year the conference offers a special focus on bilingual and multicultural issues in aphasia, with presentations by Dr. **Gloriajean Wallace** and Dr. **Maria Munoz**.

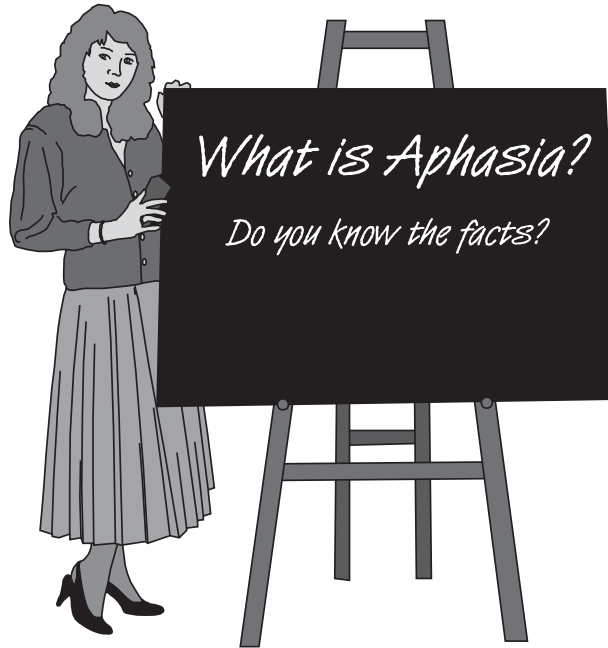
"The Speaking Out! conference offers a unique experience for people with aphasia, family members, and rehabilitation professionals from across the country to come together and learn how to better live with this devastating disorder. Speaking Out! 2004 gives people with aphasia a place to see themselves as part of a larger community rather than as

being disabled, disconnected, and deeply isolated individuals," says **Joan Peters**, executive director of the National Aphasia Association. More information about the program, including registration details, is available on the NAA's Web site at www.aphasia.org.

People with aphasia, unlike individuals diagnosed with Parkinson's disease or multiple sclerosis, are generally unable to put words to their experiences. Thus people with aphasia are even more reliant on the actions of speech-language pathologists for educating others about their disability. More people with aphasia believe that there is a greater need for public awareness about aphasia than there is for additional insurance coverage for services, according to a survey completed by the National Aphasia Association in December 2003. Less than 1% of the respondents believed that "most or all" of the public knows what aphasia is. Please find a way this June to share some basic information about aphasia with your community.

Jacqueline Hinckley, Ph.D., CCC-SLP, is assistant professor of communication sciences and disorders at the University of South Florida and a board member of the National Aphasia Association. She can be contacted at <jhinckle@chuma1.cas.usf.edu>.

¹Simmons-Mackie, N., Code, C., Armstrong, E., Stiegler, L. & Elman, R.J. (2002). What is aphasia? Results of an international survey. *Aphasiology*, 16, 837-848.



TSHA Calendar of CE Events

JUNE

- 1-4 **Transdisciplinary Play-Bases Assessment** [slp] (lang/learn) Toni Linder (Austin) Region 13 Ed. Serv. Ctr. — Lori Tatum (512/919-5315)
- 1-2 **A Blended, Developmental Approach to Treating Autism/PDD** [10.5 both] (birth - 3) Cheryl Baucum (San Angelo) TX Early Childhood Intervention — Joy Kataoka (512/424-6813)
- 2 **Statistics and the SLP** [5 slp] (lang/learn) Doreen Gonzalez (Houston) Region IV Ed. Serv. Ctr. — Doreen Gonzalez (713/744-8138) dgonzalez@esc4.net
- 2 **Syncro: Hear Artificial Intelligence** [6 aud] (aud) Kurt Trede (Longview) Oticon Inc. — Cathy Van Evra (800/526-3921) cve@oticonus.com
- 3 **E-Stim with Pediatric Dysphagia Patients** [slp] (dysphagia) Jennifer Meyer (Fort Worth) Fort Worth Cleft Palate Program — Brenda McKeon (817/927-1325) bmckeon@facialoralsurg.com
- 4 **Bilingual Issues and the SLP: Assessment** [5 slp] (multicultural) Doreen Gonzalez (Houston) Region IV Ed. Serv. Ctr. — Doreen Gonzalez (713/744-8138) dgonzalez@esc4.net
- 7 **Consequences of Severe TBI** [1.5 slp] (neuro) Walt Mercer (Austin) Austin Dysphagia Forum — Christina Portell (512/301-0891)
- 8-9 **Assessment Institute 2004: Authentic Assessment Strategies** [slp] (lang/learn) Stephen Bagnato, Donna Smith, Ellen Kester (Houston) Region IV Ed. Serv. Ctr. — Ellen Stack (713/744-6880) estack@esc4.net
- 9 **Aug. & Alternative Comm. Using Dynamic Displays & Synthesized Speech** [slp] (aug. comm.) Theresa Tanchak Angela Standridge (Houston) Region IV Ed. Serv. Ctr. — Theresa Tanchak (713/744-6350) ttanchak@esc4.net
- 11 **Bilingual Issues & the SLP: Bilingual Phenomena** [5 slp] (multicultural) Doreen Gonzalez (Houston) Region IV Ed. Serv. Ctr. — Doreen Gonzalez (713/744-8138) dgonzalez@esc4.net
- 12 **Cognitive Issues and Depression in Patients with Movement Disorders** [7 slp] (neuro) Various Presenters (Houston) Parkinson's Disease Center — Marilyn Trail (713/794-7287) mtrail@bcm.tmc.edu
- 14-18 **Active Learning for All Preschoolers** [25 both] (lang/learn) Various Presenters (Austin) Region 13 Ed. Serv. Ctr. — Lori Tatum (512/919-5453)
- 14-16 **In-Home Training for In-Home Trainers** [14 slp] (aug. comm.) Kathy Morris (Huntsville) Region VI Ed. Serv. Ctr. — Ana Deter (936/435-8247) adeter@esc6.net

- 15 **Boardmaker for the SLP** [slp] (aug. comm.) Mark Ammons Darren Avey (Houston) Region IV Ed. Serv. Ctr. — Angela Standridge (713/744-6831) amstand@esc4.net
- 16-17 **Advanced Autism Seminar** [slp] (birth - 3) Kathleen Fad (San Antonio) TX Early Childhood Intervention Joy Kataoka (512/424-6813)
- 17 **Introduction to Curriculum-Based Measurement** [5 slp] (prof. concerns) Diana McBurnett (Kilgore) Region VII Ed. Serv. Ctr. — Janet Dowdy (903/988-6895) jdowdy@esc7.net
- 18 **Introduction to Curriculum-Based Measurement** [5 slp] (prof. concerns) Diana McBurnett (Kilgore) Region VII Ed. Serv. Ctr. — Janet Dowdy (903/988-6895) jdowdy@esc7.net
- 21-25 **Building Foundations in Assistive Technology** [slp] (aug. comm.) Angela Standridge (Houston) Region IV Ed. Serv. Ctr. — Angela Standridge (713/744-6831) amstand@esc4.net
- 21 **I Need Help with my IntelliKeys!** [slp] (lang/learn) Darren Avey Mark Ammons (Silsbee) Region 5 Ed. Serv. Ctr. — Ramona Johnson (409/386-5523) ramonaj@esc3.net
- 23-24 **A Blended, Developmental Approach to Treating Autism/PDD** [10.5 both] (birth - 3) Cheryl Baucum (Midland) TX Early Childhood Intervention — Joy Kataoka (512/424-6813)
- 28-7/2 **Transdisciplinary Play-Based Assessment** [25 slp] (birth - 3) Toni Linder (Huntsville) Region VI Ed. Serv. Ctr. — Ana Deter (936/435-8247) adeter@esc6.net
- 29 **Bilingual Issues and the SLP: Assessment** [5 slp] (multicultural) Doreen Gonzalez (Pearland) Region IV Ed. Serv. Ctr. — Doreen Gonzalez (713/744-8138) dgonzalez@esc4.net
- 29-30 **SEEK: Successfully Educating Exceptional Kids** [10 slp] (lang/learn) Kathy Morris (College Station) Region VI Ed. Serv. Ctr. — Nodya Thornton (936/435-8257) nthornton@esc6.net
- 30-7/1 **Advanced Autism Seminar** [slp] (birth - 3) Kathleen Fad (Dallas) TX Early Childhood Intervention — Joy Kataoka (512/424-6813)

JULY

- 6-8 **Region XI ESC Speech Therapy Academy Summer 2004** [15 slp] (lang/learn) Various Presenters (Fort Worth) Region XI Ed. Serv. Ctr. — Ann Baca (817/740-7549) abaca@esc11.net
- 12 **Latest Technology in Augmentative Communication** [1.5 slp] (aug. comm.) Jamie Judd-Wall (Austin) Austin Dysphagia Forum — Christina Portell (512/301-0891)
- 21-22 **Advanced Autism Seminar** [slp] (birth - 3) Kathleen Fad (McAllen) TX Early Childhood Intervention — Joy Kataoka (512/424-6813)
- 28-29 **The 2004 Assistive Technology Cluster Conference** [both] (aug. comm.) Various Presenters (Fort Worth) Region XI Ed. Serv. Ctr. — Peggi McNairn (817/740-7594) pmcnairn@esc11.net

TSHA Calendar of CE Events

AUGUST

- 2 Mono/Bilingual Naming Therapy Research Update** [1.5 slp] (multicultural) Swathi Kiran Lisa Edmonds (Austin) Austin Dysphagia Forum — Christina Portell (512/301-0891)
- 4-5 Training for New Special Education Personnel** slp (prof. concerns) Various Presenters (Kilgore) Region VII Ed. Serv. Ctr. — Janet Dowdy (903/988-6895) jdowdy@esc7.net
- 4-5 Advanced Autism Seminar** [slp] (birth - 3) Kathleen Fad (Abilene) TX Early Childhood Intervention Joy Kataoka (512/424-6813)
- 25-26 A Blended, Developmental Approach to Treating Autism/PDD** [10.5 both] (birth - 3) Cheryl Baucum (Fort Worth) TX Early Childhood Intervention — Joy Kataoka (512/424-6813)
- 31 Update for Special Education Personnel** [slp] (prof. concerns) Various Presenters (Kilgore) Region VII Ed. Serv. Ctr. — Janet Dowdy (903/988-6895) jdowdy@esc7.net

SEPTEMBER

- 1 Update for Special Education Personnel** [slp] (prof. concerns) Various Presenters (Kilgore) Region VII Ed. Serv. Ctr. — Janet Dowdy (903/988-6895) jdowdy@esc7.net
- 2 Update for Special Education Personnel** [slp] (prof. concerns) Various Presenters (Kilgore) Region VII Ed. Serv. Ctr. — Janet Dowdy (903/988-6895) jdowdy@esc7.net
- 2 Teacher & Parent Coping Skills for Children with Learning Differences** [both] (lang/learn) John Stella (Fort Worth) Fort Worth Cleft Palate Program—Brenda McKeon (817/927-1325) bmckeon@facialoralsurg.com
- 13 Neuromuscular Treatments for Speech & Swallowing** [1.5 slp] (dysphagia) Christina Portell (Austin) Austin Dysphagia Forum — Christina Portell (512/301-0891)

OCTOBER

- 7 Speech & Hearing Complications** [both] (birth - 3) Mary Carlin (Fort Worth) Fort Worth Cleft Palate Program — Brenda McKeon (817/927-1325) bmckeon@facialoralsurg.com

NOVEMBER

- 19-20 A Day in the Life of a Hearing Health Care Professional** [14 aud] (aud) Various Presenters (San Antonio) Amplifon USA — Jennifer Kolde (763/268-4074) jkolde@amplifonusa.com



Deadlines, Advertising, & Submissions

Communicologist Deadlines

These are the deadlines for receipt of all items to be considered for publication. Advertising submissions must include an insertion order.

Copy/Ad Deadline	Mail Date	Editor
July 1, 2004	August 1, 2004	Peggy Kipping
September 1, 2004	October 1, 2004	Julie Noel
November 1, 2004	December 1, 2004	Peggy Kipping

Send advertising to:

Electronic advertisements are preferred. Contact TSHA Headquarters for information to submit ads electronically. Send camera ready art to TSHA, PO Box 140647, Austin, TX 78714-0647.

There is usually a five- to six-week period between the copy deadline and the time the membership receives the newsletter. All items must be received in writing by the deadlines shown, including an insertion order with indication of payment and start date.

Questions about submitting an ad?

Contact TSHA Headquarters at 512/452-4636, 888/SAY-TSHA (729-8742), <tsha@assnmgmt.com>, or <wstokes@assnmgmt.com>.

Display Ads

Back Cover (½ page, 7½ x 5¼)	\$500/issue
Full Page (7¼ x 9¼, vertical)	\$600/issue
1/2 Page (7¼ x 4¼, horizontal)	\$350/issue
1/2 Page (3½ x 9¼, vertical)	\$350/issue
1/4 Page (3½ x 4¼, vertical)	\$225/issue
1/6 Page (3½ x 2, business card)	\$150/issue

Classified Ads (35 characters per line including spaces)

TSHA Members <small>(5 line min.)</small>	\$8/line
Nonmembers <small>(5 line min.)</small>	\$10/line

Display and classified advertising may include:

- Speech-language pathologists (SLPs) or audiologists seeking employment ("position wanted")
- Employers with positions available
- SLPs or audiologists offering to sell and/or buy professional goods or services
- Vendors servicing the practices of speech-language pathology or audiology
- Universities or educational/training entities offering programs or services relevant to speech-language pathology and/or audiology

Calendar of Events (For events with TSHA CE)

Bold-faced listing	\$10/issue
Boxed listing	\$20/issue
Bold faced & boxed listing	\$25/issue

Content Submissions

You may submit:

- original photos for publication,
- "Around the State" items,
- Task Force reports, (after approved by monitoring Vice President),
- information on Regional Associations, and
- Texas Authors

Send submissions to:

Send questions, articles, reports, or photographs to TSHA Headquarters or the appropriate editor.

Electronic submission is preferred.

Peggy Kipping — 8700 Shoal Creek Blvd, Austin, TX 78757-6897, 512/451-3246 x663, fax 512/451-3321, or <pkipping@slpcommunications.com>

Julie Noel — 5925 Forest Ln. #517, Dallas, TX 75230, 972/661-5157 (office), fax 972/661-5173 or <jbnoel@aol.com>

TSHA Headquarters — C/O Wendy Stokes, PO Box 140647, Austin, TX 78714-0647, 512/452-4636, 888/SAY-TSHA (729-8742), fax 512/454-3036, <tsha@assnmgmt.com> or <wstokes@assnmgmt.com>

Change of Address?

Submit a change of address request in writing to TSHA Headquarters. Allow 2-3 weeks for processing. (PO Box 140647, Austin, TX 78714-0647, <tsha@assnmgmt.com>, or fax 512/454-3036)

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